



# Blue Maxx Marketing

Crafting winning solutions since 2006

856.889.7529 | [www.BlueMaxx.us](http://www.BlueMaxx.us)

Delivering strategic, tactical, and creative services that help propel and promote companies working for the Federal government across the globe



*Thank you and your team for the superb support Blue Maxx provided. We hired a professional proposal consultant with a great deal of federal experience to help us take our military proposal capability to the next level. You challenged us to provide a very high level of detail to improve our chances of being short-listed. I'm proud of the end result; it really showcases the company's strengths and provides information we will use again. You served us well.*

– DWYN TAYLOR, PE, CEM (DESIGN/BUILD)



*Another win!!! That is 8 wins out of 9 this year! We have the best proposal writer in the country and this is why we have won 100% of our submissions that have been awarded so far this year!*

– JOE FORD (HR SERVICES)



*As always, the superior level of work that your team provides makes us stand out in the crowd. We couldn't do it without you.*

– MICHAEL R. CHILD (GLOBAL LSA, O&M, EMERGENCY RESPONSE, PROCUREMENT AND LOGISTICS)

## Contact

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OUR MISSION?  
To Win. Period.

## Knowing Your Business is Our Business

### One Voice. One Brand. One Team.

Since 2006, Blue Maxx delivers seasoned strategic, tactical, and creative services to Federal contractors. We customize our service solutions to your needs, the opportunities you want to pursue, and your current business status and goals. Years of experience working together enables the integrated Blue Maxx team to deliver efficiencies, streamline collaboration, and provide innovations to ensure high-quality work and a favorable ROI.

Blue Maxx is a Shipley Associates small business partner and serves as Subject Matter Expert (SME) in opportunity capture and analysis, compliance, FAR, and crafting winning responses. We also participate and manage responses for some of the world's largest corporations, leading teams and assisting customers in developing strategies in support of diplomatic, military, and humanitarian missions. Led by Diane Scott Adams, the Company has been instrumental in winning \$3B of work for customers across the USA, its territories, and around the globe in more than 30 countries.

### Areas of Core Competencies

- Construction – Design/Build and Design/Bid/Build
- Energy Services and Infrastructure
- Facilities Operations & Maintenance
- Life Support Activities in austere global locations
- Procurement & Logistics
- Human Resources & Staff Augmentation
- Information Technology & Cybersecurity
- Transportation, Passenger, and Long-Haul Services

### Quality Deliverables and Services Solutions

- Proposals & Grants Strategic Analysis
- Proposal Development, Writing, Conceptual Graphics, Slide decks
- RFIs, Grant Writing, SOPs
- BD, Capture Planning Support
- Procurement Teaming Strategies
- Proposal Annotated Outlines
- Boilerplate Development, Templates
- Corporate Videos – Conception, Scripting, Visual Development
- Corporate Branding, Graphic Design
- Marketing Collateral, Ads